Members in Attendance
- MacNally, Susan
- Torres, Rodolfo H
- Colbert, Betty
- Chris Melers
- Demantas, Ilana
- Chasen, Jeff
- Smith, Amy
- Reed II, David Glenn

Members Absent
- Ngondi Kamatuka
- Jan Sheldon
- Keel, William D.
- Jane Tuttle
- Lim, Bob

Topics Discussed
- Component B team presented their draft, committee provided feedback:
  - Overview: Chancellor’s State of the University address: [link]
    Mini College: [link]; Doctors for a Day on the Med Center campus: [link]; visit days for academic programs – Junior and Senior days and Honors Program that even involves the families of prospects: [link]; Student Affairs parent focused programs; KU Works for Kansas: [link]; KU Innovation and Collaboration: [link]; communication to prospects: [link];
  - Programs: diversity of students, KU Core (communication and publication efforts surrounding the Core), BA is the whole University’s vision (not just the Chancellor’s) and want to bring in each theme as a bullet point, and the summits held in 2012/13 to get cross-disciplinary dialog started between faculty and units as evidence of how we communicate about our BA initiatives; Changing for Excellence; change the bullet about branch campuses from being about students who cannot come to Lawrence to being developed to target specific populations and to offer programs more broadly throughout the state, making programs more accessible and enriching with industry relationships – will add learning opportunities, bring in mention of international students and programs that help bring them to campus, mention specifically Edwards, KUMC, Law Enforcement Training Center; mention that our programs are listed on our websites, online academic catalogs; mention Continuing Education and professional development training Sexual Harassment and research; student support and guidance programs: all forms of advising and the link to Student Affairs offices; Orientation and FYE; faculty and staff development on HR website; Chancellor recruitment efforts for local high school juniors
  - Requirements: mention the Policy Library and the services of the Policy Office, the training programs offered at KU, bring in the Office of Institutional Compliance as an example
  - Faculty and staff: replace mention of Faculty Senate with University Senate – composed of 4 senates: UPS, USS, students and faculty (KUMC has own Governance structure) and even the executive meetings (Sen Ex and Fac Ex) are open to anyone, minutes and agendas are published on the website, communicates with all of campus when a policy or procedure within rules and regulations is being changed
  - Costs to students: tuition committee (Chancellor appointed committee) with active student participation to decide tuition rates for the upcoming academic year; 4-year tuition compact
  - Control (status as a public inst and the Board’s role): KU is a public inst under the governance of the Board of Regents and point to the KBoR website (maybe 4 sentences total) [link]
  - Accreditation relationships: link to PDF for Lawrence and PDF for KUMC programs that are accredited from the OIRP website: [link]
- Committee discussed the focus of the component: transparency, outreach, how we present
ourselves and how we present what we do, how we communicate about what we do
   • Discussed the need to pull in more examples to provide specifics

Future Meetings (Date/Time/Location):
   • Week of October 21st – date/time TBD