

**Section B 4. Enrollment and Persistence (concluded)**  
**Additional Information**  
**2016-2017**  
**University of Kansas**

1. Most popular undergraduate major areas (in order by enrollment – highest to lowest):

Engineering  
Business/Accounting  
Psychology  
Journalism  
Pharmacy  
Biological Sciences  
Education  
Computer Science  
Design  
Communication Studies  
Nursing  
Political Science

2. Student Diversity – KU students are from all 105 Kansas counties, 50 U.S. states, 3 U.S. territories, Washington D.C., and 110 countries.

*Source: Office of Institutional Research and Planning*