Index of Surveys Involving the Office of Institutional Research and Planning

Title: Sexual Assault and Sexual Violence Survey  
Date: Spring 2017  
Conducted by: Institute for Policy and Social Research  
Mode: Web  
Targeted Group: All Undergraduate and Graduate Students  
Purpose: The survey gathers information about students’ experiences with campus sexual misconduct prevalence and responses. The survey is designed to help KU ensure that every student experiences an education free from discrimination and that all students have the opportunity to fully benefit from the school’s programs and activities, as sexual violence, sexual harassment, stalking, and intimate partner violence can interfere with students’ academic performance and emotional and physical well-being.

Title: Survey on Collegiate Financial Wellness  
Date: Spring 2017  
Requestors: University of Kansas Administration  
Mode: Web  
Targeted Group: Random sample of 5,000 undergraduate students  
Purpose: The survey gathers information about students’ experience with finances, including student loans, credit cards, stress, and other areas of financial wellness.

Title: KU Climate Survey  
Date: Fall 2016  
Requestors: Campus Climate Steering Committee (CCSC)  
Mode: Web  
Targeted Group: All faculty, staff, and students  
Purpose: 1) identify what is already working to foster a positive environment at KU  
2) uncover any challenges facing our community, and  
3) develop strategic initiatives to build on the successes and address the challenges

Title: Student Experience in the Research University (SERU) 2016  
Date: Spring 2016  
Requestors: University of Kansas Administration  
Mode: Web  
Targeted Group: All degree-seeking undergraduate students  
Response Rate: Overall: 18%  
Purpose: The survey gathers information about student engagement in activities that have been empirically shown to influence student learning and positive educational outcomes, both inside and outside of the classroom.
Title: KU Sexual Harassment Assessment (2016)
Date: Spring 2016
Requestors: University of Kansas Administration
Mode: Web
Targeted Group: All Undergraduate and Graduate Students
Response Rate: Overall: 3.1%
Purpose: The purpose of this survey is to assess student experiences and concerns regarding sexual harassment. The survey also measured knowledge of university policies and resources related to sexual harassment and sexual assault. (This survey, formerly called Student Climate Survey was also conducted in 2012, 2013, and 2015).

Title: Graduate Student Satisfaction Survey (GSSS) 2016
Date: Spring 2016
Requestors: OIRP
Mode: Web
Targeted Group: All degree seeking graduate students on Lawrence and Edwards campuses
Response Rate: 46.6%
Purpose: The purpose of this survey was to assess information on many facets of the graduate school experience, from financial support to postgraduate plans. (This survey, formerly called Graduate & Professional Student Survey, was also conducted in 2005, 2009, and 2013).

Title: Sexual Harassment Climate Survey Spring 2015
Date: Spring 2015
Requestors: University of Kansas Administration
Mode: Web
Targeted Group: All Undergraduate and Graduate Students
Response Rate: Overall: 7.5%
Purpose: The purpose of this survey is to assess student experiences and concerns regarding sexual harassment. The survey also measured knowledge of university policies and resources related to sexual harassment and sexual assault. (This survey, formerly called Student Climate Survey was also conducted in 2012 and 2013).

Title: Senior Survey Spring 2014
Date: Spring 2014
Requestors: OIRP
Mode: Web
Targeted Group: All Seniors who had filed for degree by Mid-March
Response Rate: Overall: 29%
Purpose: The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 2012, 2009, 2005, 2000, 1996, 1992, 1987, 1982, and 1977).
Title: National Survey of Student Engagement (NSSE)
Date: Spring 2013
Requestors: University of Kansas Administration
Mode: Web
Targeted Group: First-year and senior students
Response Rate: 17%
Purpose: The National Survey of Student Engagement (NSSE) collects data on the extent to which campuses engage students in active forms of learning. KU participated in this survey to obtain data on KU students’ engagement in their college experience and have comparative information with AAUDE peers (This survey was also conducted in Spring 2001, 2004, 2007, and 2010).

Title: Graduate Student Satisfaction Survey (GSSS)
Date: Spring 2013
Requestors: OIRP
Mode: Web
Targeted Group: All degree seeking graduate students on Lawrence and Edwards campuses
Response Rate: 37%
Purpose: The purpose of this survey was to assess information on many facets of the graduate school experience, from financial support to postgraduate plans. (This survey, formerly called Graduate & Professional Student Survey, was also conducted in 2005 and 2009).

Title: Student Climate Survey Spring 2013
Date: Spring 2013
Requestors: University of Kansas Administration
Mode: Web
Targeted Group: All Undergraduate and Graduate Students
Response Rate: Overall: 3.7%
Purpose: The purpose of this survey is to assess student experiences and concerns regarding sexual harassment. The survey also measured knowledge of university policies and resources related to sexual harassment and sexual assault. (This survey was also conducted in 2012).

Title: Ombuds Survey
Date: Spring 2013
Requestors: Molly Mulloy and Kellie Harmon; University Ombuds Office
Mode: Web
Targeted Group: Visitors and Resource People who have had contact with the University Ombuds Office within the past year
Response Rate: 69 Individuals
Purpose: This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds.

Title: KU Card Center Survey
Date: Spring 2013
Requestors: Nancy Miles; KU Card Center
Mode: Web
Targeted Group: sample 25% of sophomores and juniors
Response Rate: 15% (258 Individuals)
Purpose: The survey was designed to gather information to enable the KU Card Center to evaluate the card program and improve their services.
Title: KU Faculty/Staff Smoke-Free Campus Survey
Date: Spring 2013
Requestors: Ola Faucher; Human Resources
Mode: Web
Targeted Group: All KU Faculty and Staff
Response Rate: 18% (1,507 individuals)
Purpose: This survey was conducted to determine the interest level of faculty and staff in the development of a more restrictive smoking policy at the University of Kansas. This is the first time this survey was conducted.

Title: MySuccess Early Warning System Survey
Date: Spring 2013
Requestors: Undergraduate Advising Center
Mode: Web
Targeted Group: Students, Faculty, Teaching Assistants, and Advisors involved in the pilot MySuccess program
Response Rates:
- Advisors: 54% (14/26)
- Faculty: 40% (4/10)
- Students: 12% (237/2005)
- Teaching Assistants: 67% (2/3)
Purpose: This is the first year KU has used the MySuccess Early Warning System and the survey was conducted to gather input on how helpful it is and how to improve the system in the future. The survey was also conducted in Summer 2012 and Fall 2012.

Title: MySuccess Early Warning System Survey
Date: Fall 2012
Requestors: Undergraduate Advising Center
Mode: Web
Targeted Group: Students, Faculty, Teaching Assistants, and Advisors involved in the pilot MySuccess program
Response Rates:
- Advisors: 74% (17/23)
- Faculty: 75% (6/8)
- Students: 31% (701/2258)
- Teaching Assistants: 67% (6/9)
Purpose: This is the first year KU has used the MySuccess Early Warning System and the survey was conducted to gather input on how helpful it is and how to improve the system in the future. The survey was also conducted in Summer 2012.

Title: MySuccess Early Warning System Survey
Date: Summer 2012
Requestors: Undergraduate Advising Center
Mode: Web
Targeted Group: Students, Faculty, and Advisors involved in the pilot MySuccess program
Response Rates:
- Advisors: 67% (2/3)
- Faculty: 100% (1 individual)
- Students: 33% (25/75)
Purpose: This is the first year KU has used the MySuccess Early Warning System and the survey was conducted to gather input on how helpful it is and how to improve the system in the future.
Title: Ombuds Survey  
Date: Spring 2012  
Requestors: Molly Mulloy and Kellie Harmon; University Ombuds Office  
Mode: Web  
Targeted Group: Visitors and Resource People who have had contact with the University Ombuds Office within the past year  
Response Rate: 67 Individuals  
Purpose: This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds.

Title: Senior Survey Spring 2012  
Date: Spring 2012  
Requestors: OIRP  
Mode: Web  
Targeted Group: All Seniors who had filed for degree by Mid-March  
Response Rate: Overall: 20%  
Purpose: The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 2009, 2005, 2000, 1996, 1992, 1987, 1982, and 1977).

Title: Student Climate Survey Spring 2012  
Date: Spring 2012  
Requestors: University of Kansas Administration  
Mode: Web  
Targeted Group: All Undergraduate and Graduate Students  
Response Rate: Overall: 2%  
Purpose: The purpose of this survey is to assess student experiences and concerns regarding sexual harassment. The survey also measured knowledge of university policies and resources related to sexual harassment and sexual assault.

Title: Ombuds Survey  
Date: Spring 2011  
Requestors: Molly Mulloy and Kellie Harmon; University Ombuds Office  
Mode: Web  
Targeted Group: Visitors and Resource People who have had contact with the University Ombuds Office within the past year  
Response Rate: 44 Individuals  
Purpose: This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds.
Title: National Survey of Student Engagement (NSSE)
Date: Spring 2010
Requestors: University of Kansas Administration
Mode: Web
Targeted Group: First-year and senior students
Response Rate: 24%
Purpose: The National Survey of Student Engagement (NSSE) collects data on the extent to which campuses engage students in active forms of learning. KU participated in this survey to obtain data on KU students’ engagement in their college experience and have comparative information with AAUDE peers (This survey was also conducted in Spring 2001, 2004, and 2007).

Title: KU Honors Program Postgraduate Survey
Date: Fall 2010
Requestors: Kathleen McCluskey-Fawcett, Director; KU Honors Program
Mode: Web
Targeted Group: Recent graduates of the KU Honors Program
Response Rate: 61%
Purpose: This survey was conducted to determine the postgraduate plans of recent KU Honors Program graduates. Graduates were also asked additional questions about their finances and the KU Honors Program. This survey was first conducted in 2009.

Title: Unclassified Professional Staff Annual Evaluation Survey
Date: Spring 2010
Requestors: Ola Faucher, Director; Human Resources & Equal Opportunity
Mode: Web
Targeted Group: Unclassified Professional Staff
Response Rate: 23.7%
Purpose: This survey is conducted for the first time this Spring to evaluate how well the new annual performance evaluation policy was being implemented.

Title: KU Memorial Unions Report Card
Date: Spring 2010
Requestors: Mike Reed and David Mucci; KU Memorial Unions
Mode: Web
Targeted Group: Members of KU community
Response Rate: Overall 5%
Students 4%
Faculty & Staff 8%
Purpose: This survey is conducted annually since 2004 to evaluate the services and amenities provided by the KU Memorial Unions.
Title: Ombuds Survey  
Date: Spring 2010  
Requestors: Molly Mulloy and Kellie Harmon; University Ombuds Office  
Mode: Web  
Targeted Group: Visitors and Resource People who have had contact with the University Ombuds Office  
Response Rate: 58 Individuals  
Purpose: This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds. A link to the survey will continue to be posted on the Governance website and the data will be downloaded periodically and provided to the Ombuds Office for analysis.

Title: KUCTC Alumni Survey  
Date: November 2009  
Requestors: Jim Baxendale and KU Center for Technology Communication  
Mode: Web  
Targeted Group: KU Alumni  
Response Rate: 2%  
Purpose: This survey was conducted to determine the interest level of alumni in being involved in assisting the KU Center for Technology Commercialization. Alumni were also asked about their experiences and interests related to their potential involvement. This is the first time this survey was conducted.

Title: KU Honors Program Postgraduate Survey  
Date: September 2009  
Requestors: Kathleen McCluskey-Fawcett, Director; KU Honors Program  
Mode: Web  
Targeted Group: Recent graduates of the KU Honors Program  
Response Rate: 52%  
Purpose: This survey was conducted to determine the postgraduate plans of recent KU Honors Program graduates. Graduates were also asked additional questions about their finances and the KU Honors Program. This is the first time this survey was conducted.

Title: KU Edwards Campus Communication Survey  
Date: Summer 2009  
Requestors: Mary Ryan and Elaine Warren  
Mode: Web  
Targeted Group: KU faculty and administrators with a connection to the Edwards Campus  
Response Rate: 23%  
Purpose: This survey was constructed to provide members of the KU community with an opportunity to indicate how they like to receive information and how often. This information will be used to develop an internal communications strategy. This is the first time this survey was conducted.
Title: Ombuds Survey  
Date: Spring 2009  
Requestors: Molly Mulloy and Kellie Harmon; University Ombuds Office  
Mode: Web  
Targeted Group: Visitors and Resource People who have had contact with the University Ombuds Office  
Response Rate: 31 Individuals  
Purpose: This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds. A link to the survey will continue to be posted on the Governance website and the data will be downloaded periodically and provided to the Ombuds Office for analysis.

Title: Senior Survey Spring 2009  
Date: Spring 2009  
Requestors: OIRP  
Mode: Web  
Targeted Group: All Seniors who had filed for degree by Mid-March  
Response Rate: Overall: 29%  
Purpose: The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 2005, 2000, 1996, 1992, 1987, 1982, and 1977).

Title: Graduate and Professional Student Survey (GPSS)  
Date: Spring 2009  
Requestors: OIRP  
Mode: Web  
Targeted Group: All degree seeking graduate students on Lawrence and Edwards campuses  
Response Rate: 33%  
Purpose: The purpose of this survey was to assess information on many facets of the graduate school experience, from financial support to postgraduate plans. (This survey was also conducted in 2005).

Title: KU Memorial Unions Report Card  
Date: Spring 2009  
Requestors: Mike Reed and David Mucci; KU Memorial Unions  
Mode: Web  
Targeted Group: Members of KU community  
Response Rate: Overall 5%  
Students 4%  
Faculty & Staff 10%  
Purpose: This survey is conducted annually since 2004 to evaluate the services and amenities provided by the KU Memorial Unions
Title: Creative Campus Survey  
Date: Spring 2009  
Requestors: Karen Christilles; Associate Director; Lied Center  
Mode: Web  
Targeted Group: Faculty  
Response Rate: 2%  
Purpose: This survey was designed to ascertain how much and what kind of interdisciplinary activity is currently ongoing on the Lawrence campus.

Title: Learning Communities Satisfaction Survey  
Date: Fall 2008  
Requestors: Gail James and Linda Dixon  
Mode: In class  
Targeted Group: Learning Community participants  
Response Rate:  
Purpose: This survey asked respondents to rate how strongly they benefited from each of an array of aspects of a Learning Community.

Title: Learning Communities Expectations Survey  
Date: Fall 2008  
Requestors: Gail James and Linda Dixon  
Mode: In class  
Targeted Group: Learning Community participants  
Response Rate:  
Purpose: This survey asked respondents to rate how strongly they expected to benefit from each of an array of aspects that research shows students commonly have for joining a Learning Community.

Title: Student Perceptions Survey  
Date: Spring 2008  
Requestors: OIRP  
Mode: Telephone  
Targeted Group: Students  
Response Rate: N/A  
Purpose: This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2006, 2004, 2002, 2000, 1998, and 1996.)

Title: Retirees' Rights and Benefits Survey  
Date: Spring 2008  
Requestors: Kathy Reed/Governance  
Mode: Web  
Targeted Group: All retired faculty and staff (unclassified and support)  
Response Rate: 355 individuals  
Purpose: This survey was conducted to garner information on retirees’ access to campus resources and knowledge of existing services for KU retirees.
Title: Ombuds Survey
Date: Spring 2008
Requestors: Molly Mulloy and Kellie Harmon
Mode: Web
Targeted Group: Visitors and Resource People who have had contact with the University Ombuds Office
Response Rate: 38 Individuals
Purpose: This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds. A link to the survey will continue to be posted on the Governance website and the data will be downloaded periodically and provided to the Ombuds Office for analysis.

Title: KU Memorial Unions Report Card
Date: Spring 2008
Requestors: Mike Reed and David Mucci
Mode: Web
Targeted Group: Members of KU community
Response Rate: Overall 6%
  Students 4%
  Faculty & Staff 29%
Purpose: This survey is conducted annually since 2004 to evaluate the services and amenities provided by the KU Memorial Unions.

Title: Learning Communities Satisfaction Survey
Date: Fall 2007
Requestors: Gail James and Linda Dixon
Mode: In class
Targeted Group: Learning Community participants
Response Rate: 62%
Purpose: This survey asked respondents to rate how strongly they benefited from each of an array of aspects of a Learning Community.

Title: HREO Organizational Assessment
Date: Fall 2007
Requestors: Ola Faucher/Provost
Mode: Web
Targeted Group: Managerial/Administrative and other Faculty and Staff customers
Response Rate: Managerial/Administrative Customers: 49%
  Other Faculty and Staff: 21%
Purpose: This survey was designed to assess the quality of HR/EO service provided on Information Provided, Professionalism, Solution-Oriented Guidance, Overall Satisfaction, and Customer Service.
Title: Creative Campus Survey  
Date: Fall 2007  
Requestors: Karen Christilles  
Mode: Web  
Targeted Group: Faculty  
Response Rate: 11%  
Purpose: This survey was designed to ascertain how much and what kind of interdisciplinary activity is currently ongoing on the Lawrence campus.

Title: Learning Communities Expectations Survey  
Date: Fall 2007  
Requestors: Gail James and Linda Dixon  
Mode: In class  
Targeted Group: Learning Community participants  
Response Rate: 88.3%  
Purpose: This survey asked respondents to rate how strongly they expected to benefit from each of an array of aspects that research shows students commonly have for joining a Learning Community.

Title: Campus Public Safety Survey  
Date: Fall 2007  
Requestors: Chris Keary  
Mode: Web  
Targeted Group: Students  
Response Rate: 1%  
Purpose: This survey was designed to garner information about students’ current level of perceived safety on campus, their knowledge of security measures used at KU, and their opinions about new or improved security measures.

Title: Student Advising Survey  
Date: Fall 2007  
Requestors: Student Senate  
Mode: Web  
Targeted Group: Students  
Response Rate: 7%  
Purpose: This survey focuses on the quality of academic advising on campus.

Title: Parsing the First Year of College  
Date: Spring 2007  
Requestors: OIRP  
Mode: Paper, Hashinger Theatre  
Targeted Group: First-Year Students  
Response Rate: 73%  
Purpose: This research project was designed to better understand the influences affecting student learning and persistence during the first year of college. Freshmen completed three survey instruments: the Collegiate Assessment of Academic Proficiency (CAAP), the National Survey of Student Engagement (NSSE), and Supplemental Questions about Financial Aid.
Title: KU Memorial Unions Report Card
Date: Spring 2007
Requestors: David Mucci and Mike Reid, KU Memorial Unions
Mode: Web
Targeted Group: Faculty, Staff, and Students
Response Rate: Faculty/Staff: 15%
Students: 6%
Purpose: This survey was designed to provide members of the KU community an opportunity to grade the services and amenities of the KU Memorial Unions. (This survey was modified from a survey that has also been conducted Spring 2006, 2005, and 2004.)

Title: Ombuds Survey
Date: Spring 2007
Requestors: Maria Orive and Kellie Harmon
Mode: Web
Targeted Group: Visitors and Resource People who have had contact with the University Ombuds Office
Response Rate: 35 Individuals
Purpose: This survey was conducted as part of an evaluation of the quality of service provided by the University Ombuds. A link to the survey will continue to be posted on the Governance website and the data will be downloaded periodically and provided to the Ombuds Office for analysis.

Title: DCM Organizational Assessment
Date: Spring 2007
Requestors: Provost
Mode: Web
Targeted Group: Design and Construction Management (DCM) Staff and Customers and Consultants/Contractors who have interacted with DCM in the past four years.
Response Rate: Internal Staff: 90%
Campus Customers: 25%
Consultants/Contractors: 67%
Purpose: This survey was designed to obtain both a profile of the climate and working environment in DCM and a profile of consultant/contractor and customer satisfaction with DCM. Three separate surveys were employed:
Title: Consultant Contractor Survey – March 2007
Title: Customer – March 2007
Title: Internal Staff – March 2007

Title: National Survey of Student Engagement (NSSE)
Date: Spring 2007
Requestors: University of Kansas Administration
Mode: Web
Targeted Group: First-year and senior students
Response Rate: 31%
Purpose: The National Survey of Student Engagement (NSSE) collects data on the extent to which campuses engage students in active forms of learning. KU participated in this survey to obtain data on KU students’ engagement in their college experience and have comparative information with AAUDE peers (This survey was also conducted in Spring 2001 and Spring 2004).
Title: Faculty Club Survey
Date: Fall 2006
Requestors: Provost
Mode: Web
Targeted Group: Faculty, academic staff, unclassified professional staff, and emeritus/retired faculty
Response Rate: Faculty and Academic Staff: 38%
              Unclassified Professional Staff: 25%
              Emeritus: 14%
              Overall: 30%
Purpose: This survey was conducted to garner information on the level of faculty/staff support across the Lawrence campus for establishing a University/Faculty Club, the kinds of services and amenities that would be expected in such an establishment, and the anticipated level of use.

Title: Unclassified Senate Survey
Date: Fall 2006
Requestors: Paul Kenyon Farran, Unclassified Senate Committee
Mode: Web
Targeted Group: Unclassified professional staff
Response Rate: 24.9%
Purpose: This survey was developed to query university unclassified professional staff about their thoughts and opinions on issues that are believed to be salient to their work experience.

Title: Student Perceptions Survey
Date: Fall 2006
Requestors: Originally Board of Regents, Provost’s Office beginning 2000
Mode: Telephone
Targeted Group: Stratified sample of students (by class)
Response Rate: N/A
Purpose: This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2004, 2002, 2000, 1998, and 1996.)

Title: Financial Status Survey
Date: Spring 2006
Requestors: Provost
Mode: Telephone
Targeted Group: Undergraduate students, with the majority being seniors
Response Rate: Overall 68%
Purpose: This was a survey of undergraduate KU students, conducted to obtain a typical financial profile, with an emphasis on the proportion of students who incur debt for college and the average debt of those students, especially by the end of their senior year. In addition to debt patterns, this survey also collected information on school and living expenses, students’ perception of their financial situation, sources of financial support, and student work patterns. It was a replication of a survey originally conducted at the University of Texas-Austin, Spring 2002.
Title: KU Memorial Unions Report Card
Date: Spring 2006
Requestors: David Mucci and Mike Reid, KU Memorial Unions
Mode: Web
Targeted Group: Faculty, Staff, and Students
Response Rate: Overall: 8%
Students: 7%
Faculty and Staff: 17%
Purpose: This survey was designed to provide members of the KU community an opportunity to grade the facilities, services, and programs of the KU Memorial Unions. (This survey was also conducted Spring 2004 and 2005.)

Title: Ellsworth Hall 3E Program Survey of Residents
Date: Spring 2006
Requestors: Diana Robertson, Rachel Rumple-Comerford, Leon Hayner; Student Housing
Mode: Web
Targeted Group: Ellsworth Residents
Response Rate: 28%
Purpose: This survey provided an opportunity for Ellsworth Hall 3E residents to reflect on how important the many features of the program are to them in their career exploration and in their self-discovery. (This survey was also conducted Fall 2004.)

Title: Ellsworth Hall 3E Residents Survey
Date: December 2006
Requestors: Diana Robertson, Rachel Rumple-Comerford, Leon Hayner; Student Housing
Mode: Web
Targeted Group: Ellsworth Residents
Response Rate: 37%
Purpose: This survey provided an opportunity for Ellsworth Hall 3E residents to reflect on how important the many features of the program are to them in their career exploration and in their self-discovery. (This survey was also conducted Fall 2004.)

Title: Parental/Family Leave Survey
Date: Spring 2006
Requestors: Lisa Wolf-Wendel
Mode: Web
Targeted Group: KU Department Chairs/Division Heads/Deans and Faculty
Response Rate: N/A
Purpose: This survey was created to get a sense of the accommodations and support provided to both female and male caregivers after the birth or adoption of a child or in the event of other “family-care” responsibilities.
Title: Student Perceptions Survey  
**Date:** Spring 2006  
**Requestors:** Originally Board of Regents, Provost's Office beginning 2000  
**Mode:** Telephone  
**Targeted Group:** Stratified sample of students (by class)  
**Response Rate:** N/A  
**Purpose:** This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2004, 2002, 2000, 1998 and 1996.)

Title: School of Education Alumni Survey  
**Date:** Proposed for Fall 2005  
**Requestors:** Fred Rodriguez  
**Mode:** Web  
**Targeted Group:** Graduates from the School of Education  
**Response Rate:** N/A  
**Purpose:** This survey was created to collect information on alumni satisfaction with their development while in the School of Education, suggestions for program modifications, and past and current employment information.

Title: School of Education Graduate Survey  
**Date:** Proposed for Fall 2005  
**Requestors:** Fred Rodriguez  
**Mode:** Web  
**Targeted Group:** Graduate-level students about to graduate from the School of Education  
**Response Rate:** N/A  
**Purpose:** This survey was created to collect information on graduate student satisfaction with the School of Education office services, staff, and faculty, program and enriching learning experiences, and professional development.

Title: School of Education Undergraduate Satisfaction Survey  
**Date:** Fall 2005  
**Requestors:** Fred Rodriguez  
**Mode:** Web  
**Targeted Group:** Undergraduate students in the School of Education  
**Response Rate:** N/A  
**Purpose:** This survey was created to collect information on undergraduate student satisfaction with many aspects of the School of Education, including their relationships with faculty and other students within the School and enrollment/coursework.

Title: Graduate and Professional Student Survey (GPSS)  
**Date:** Spring 2005  
**Requestors:** OIRP  
**Mode:** Web  
**Targeted Group:** All degree seeking graduate students on Lawrence and Edwards campuses  
**Response Rate:** 30.4% (1461/4803)  
**Purpose:** The purpose of this survey was to assess information on many facets of the graduate school experience, from financial support to postgraduate plans.
Title: Senior Survey Spring 2005  
Date: Spring 2005  
Requestors: OIRP  
Mode: Federal Mail  
Targeted Group: All Seniors who had filed for degree by Mid-March  
Response Rate: Overall: 47%  
Purpose: The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 1977, 1982, 1987, 1992, 1996, and 2000.)

Title: K-State Commercialization/Entrepreneurship Survey  
Date: Spring 2005  
Requestors: K-State; Dr. Vincent Amanor-Boadu  
Mode: Web  
Targeted Group: Faculty  
Response Rate: N/A  
Purpose: This survey is designed by a K-State doctoral student and administered at each of the Regents universities. The purpose of the survey was to obtain the base information required for understanding the commercialization and entrepreneurship situation in research universities. It also seeks to identify faculty perceptions about the opportunities and challenges to commercialization and entrepreneurship.

Title: KU Card Center Survey  
Date: Spring 2005  
Requestors: Nancy Miles, KU Card Administrator; KU Card Center  
Mode: Web  
Targeted Group: All Faculty, Staff, and Students  
Response Rate: Overall: 9%  
Students: 9%  
Unclassified Staff: 10%  
Purpose: This survey was conducted to measure overall satisfaction with the functionality of the card, how well each of the existing card features were being used, and which new services from an array of possibilities were desirable. (This survey was also conducted in Spring 2002.)

Title: Environmental Studies Survey  
Date: planned for Spring 2005  
Requestors:  
Mode: Web  
Targeted Group: Students who took EVRN 148 (149) but did not decide to major in Environmental Studies  
Response Rate: N/A  
Purpose: The purpose of this survey is to gather information about students' experience in this course and how it may have influenced their choice of major. This information will help to better understand why students take this course, and how Environmental Studies, as a major, can better meet student needs and expectations.
Title: Social Welfare Student Survey  
Date: Fall 2004  
Requestors: Todd Isaac, Ann Weick; School of Social Welfare Dean’s Office  
Mode: Web  
Targeted Group: Social Welfare Students  
Response Rate: N/A  
Purpose: A brief survey was conducted of Social Welfare students to gauge support for the establishment of differential tuition.

Title: Ellsworth Hall 3E Program Survey of Residents  
Date: Fall 2004  
Requestors: Diana Robertson, Rachel Rumple-Comerford, Leon Hayner; Student Housing  
Mode: Web  
Targeted Group: Ellsworth Residents  
Response Rate: Overall: 44%  
First Year Residents: 44%  
Returning Residents: 41%  
Purpose: This survey provided an opportunity for Ellsworth Hall 3E residents to reflect on how important the many features of the program are to them in their career exploration and in their self-discovery.

Title: Thematic Learning Communities Expectations Survey  
Date: Fall 2004  
Requestors: Linda Dixon, TLC Coordinator  
Mode: In class  
Targeted Group: TLC Participants  
Response Rates: 85%  
Purpose: This survey asked respondents to rate how strongly they expected to benefit from each of an array of reasons that research shows students commonly have for joining a TLC. (This survey was also conducted Fall 2003.)

Title: Thematic Learning Communities Satisfaction Survey  
Date: Fall 2004  
Requestors: Linda Dixon, TLC Coordinator  
Mode: In class  
Targeted Group: TLC Participants  
Response Rate: 68%  
Purpose: This survey was designed to measure participants’ satisfaction with the TLC experience. (This survey was also conducted in Spring 2004.)

Title: Thematic Learning Communities Faculty Facilitator Survey  
Date: Fall 2004  
Requestors: Linda Dixon, TLC Coordinator  
Mode: Paper  
Targeted Group: TLC Faculty Facilitators  
Response Rate: 39.2%  
Purpose: This survey was designed to measure the extent of the Faculty Facilitator’s involvement in the TLC program.
Title: Thematic Learning Communities Peer Educator Survey  
Date: Fall 2004  
Requestors: Linda Dixon, TLC Coordinator  
Mode: Paper  
Targeted Group: TLC Faculty Facilitators  
Response Rate: 86.7%  
Purpose: This survey was designed to measure the extent of the Peer Educator's involvement in the TLC program.

Title: Edwards Campus Survey  
Date: Fall 2004  
Requestors: Elaine Warren, Public Relations Director; Edwards Campus  
Mode: Web  
Targeted Group: All Faculty, and Staff who have direct contact with students  
Response Rate: 17%  
Purpose: This survey was conducted to ascertain the level of familiarity that Lawrence campus faculty and staff have with the programs and offerings of Edwards Campus. (This survey was also conducted Spring 2002.)

Title: Comptrollers Office Customer Survey  
Date: Fall 2004  
Requestors: Diane Goddard, Dana Goble; Comptroller’s Office  
Mode: Web  
Targeted Group: KU faculty and staff who work directly with the Comptroller’s Office  
Response Rate: 22%  
Purpose: This survey was developed as a tool for customers to assess current services provided by the Comptroller’s Office. Customers provided feedback to: clarify the image of the Comptroller’s Office within the campus community; highlight areas where the needs of customers are being met; and identify areas that can be improved.

Title: Alternative Class Time Survey  
Date: Fall 2004  
Requestors: Marci Francisco, Office of Space Management  
Mode: Web  
Targeted Group: Faculty  
Response Rate: 34%  
Purpose: Faculty were invited to participate in this survey to gauge support for several proposed alternative class time schedules to the existing class schedules which have been in place since the early 1960s. The impetus for the changes stem from the need to better utilize class room space by offering more early and late classes.
Title: Staff Internal Communications Survey  
Date: Summer 2004  
Requestors: Strategic Marketing Team on Internal Communications  
Mode: Web  
Targeted Group: Staff  
Response Rate: N/A – Survey was planned but not conducted  
Purpose: This survey was designed to identify the most popular vehicles of communication from the central administration to staff, and lines of communication to the central administration. Respondents were also asked to rate the overall success of the central administration in communicating important information, in providing effective avenues of communication for staff to communicate ideas and information, and in considering input from staff.

Title: National Survey of Student Engagement (NSSE)  
Date: Spring 2004  
Requestors: University of Kansas Administration  
Mode: Web  
Target Group: First-year and senior students  
Response Rate: 32%  
Purpose: The National Survey of Student Engagement (NSSE) collects data on the extent to which campuses engage students in active forms of learning. KU participated in this survey to obtain data on KU students’ engagement in their college experience and have comparative information with AAUDE peers.

Title: Comptroller’s Workplace Climate Survey  
Date: Spring 2004  
Requestors: Diane Goddard, Comptroller  
Mode: Web  
Target Group: Comptroller’s Office Employees  
Response Rate: 74%  
Purpose: This survey was developed to assess the current level of job satisfaction among employees of the Comptroller’s Office. Employees provided feedback pertaining to: access to professional resources, quality of working conditions, the adequacy of communication, and level of customer service.

Title: KU Memorial Unions Report Card  
Date: Spring 2004  
Requestors: David Mucci, Director, and David Johnston, Marketing Director, KU Memorial Unions  
Mode: Web  
Targeted Group: Faculty, Staff, and Students  
Response Rate: Overall: 8%  
Students: 7%  
Faculty & Staff: 12%  
Purpose: This survey was designed to provide members of the KU community an opportunity to grade the facilities, services, and programs of the KU Memorial Unions.
Title: (Faculty) Internal Communications Survey  
Date: Spring 2004  
Requestors: Strategic Marketing Team on Internal Communications  
Mode: Web  
Targeted Group: Faculty  
Response Rate: 21%  
Purpose: This survey was designed to identify the most popular vehicles of communication from the central administration to faculty, and lines of communication to the central administration. Respondents were also asked to rate the overall success of the central administration in communicating important information, in providing effective avenues of communication for faculty to communicate ideas and information, and in considering input from faculty.

Title: Student Perceptions Survey  
Date: Spring 2004  
Requestors: Originally Board of Regents, Provost’s Office beginning 2000  
Mode: Telephone  
Targeted Group: Stratified sample of students (by class)  
Response Rate: N/A  
Purpose: This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2002, 2000, 1998, 1996.)

Title: Thematic Learning Communities Satisfaction Survey  
Date: Spring 2004  
Requestors: Linda Dixon, TLC Coordinator  
Mode: Onsite – in the Residence Halls  
Targeted Group: TLC Participants  
Response Rate: 26%  
Purpose: This survey was designed to measure participants’ satisfaction with the TLC experience.

Title: National Survey of Student Engagement (NSSE) for Participants in the Thematic Learning Communities  
Date: Spring 2004  
Requestors: Linda Dixon, TLC Coordinator  
Mode: Onsite – in the Residence Halls  
Targeted Group: TLC Participants  
Response Rate: 32%  
Purpose: This national survey was administered to tap participants’ level of engagement in various aspects of the university experience.

Title: Thematic Learning Communities Expectations Survey  
Date: Fall 2003  
Requestors: Linda Dixon, TLC Coordinator  
Mode: In class  
Targeted Group: TLC Participants  
Response Rate: 99%  
Purpose: This survey asked respondents to rate how strongly they expected to benefit from each of an array of reasons that research shows students commonly have for joining a TLC.
Title: KU Center for Research Satisfaction Survey
Date: Fall 2003
Requestors: Don Steeples, Vice Provost of Scholarly Support; Office of the Provost
Mode: Web
Targeted Group: All Faculty and Professional Research Staff
Response Rate: N/A
Purpose: This survey gauged the level of satisfaction with the research support provided by the KU Center for Research (KUCR). This information will enable KUCR to better meet the research-related support needs of the KU Community.

Title: Alternative to Civil Service Survey
Date: Summer 2003
Requestors: Ola Faucher, Chair; Alternative to Civil Service Committee
Mode: Campus Mail
Targeted Group: All Classified Staff
Response Rate: 48%
Purpose: This survey was conducted in an effort to understand the most important issues regarding whether there is support to pursue an alternative to State Civil Service. Respondents were asked to identify which features of the new proposed system they liked, and which they did not like.

Title: Equal Opportunity Office User Survey
Date: Spring 2003
Requestors: Kathleen McCluskey-Fawcett, Chair; EOO Review Committee
Mode: Web
Targeted Group: Recruitment Coordinators, Deans, Directors, Department Heads, and Chairs; and Faculty and Staff whose jobs involved interactions with the EOO
Response Rate: 35%
Purpose: This survey was conducted to help assess the quality of service provided by the Equal Opportunity Office and identify areas of strength, and where improvement might be needed.

Title: Equal Opportunity Office Awareness Survey
Date: Spring 2003
Requestors: Kathleen McCluskey-Fawcett, Chair; EOO Review Committee
Mode: Web
Targeted Group: Faculty, Staff, and Students
Response Rate: 13%
Purpose: This survey was conducted to ascertain the level of awareness of the services and areas of responsibility of the Equal Opportunity Office, within the KU community.

Title: Alumni Readership Survey
Date: Spring 2003
Requestors: Jennifer Sanner, Senior Vice President of Communications; Alumni Center
Mode: Federal Mail
Targeted Group: Sample of 4,000 Alumni in the Alumni Center’s Database
Response Rate: 22%
Purpose: The purpose of this survey was to evaluate the market characteristics and retail patterns of Kansas Alumni readers. (A similar survey was also conducted in 1997.)
Title: Radio Listening Habits Survey  
Date: Fall 2002  
Requestors: Kevin Boatright, Associate Executive Vice Chancellor; EVC for University Relations  
Mode: Web  
Targeted Group: All Students  
Response Rate: 13%  
Purpose: This survey pertained to personal radio listening habits.

Title: Union Food Service Survey  
Date: Fall 2002  
Requestors: David Mucci, Director; Kansas and Burge Unions  
Mode: Web  
Targeted Group: All Faculty, Staff, and Students  
Response Rate: Overall: 9.1%  
Students: 8.1%  
Faculty: 11.9%  
Unclassified Non-faculty: 15.8%  
Classified Faculty: 14.5%  
Purpose: This survey pertained to dining habits – on and off campus – and captured opinion on the quality and availability of existing on-campus food service.

Title: Edwards Campus Survey  
Date: Spring 2002  
Requestors: Elaine Warren, Public Relations Director; Edwards Campus  
Mode: Web  
Targeted Group: All Faculty, and Staff who have direct contact with students  
Response Rate: Overall: 57%  
Unclassified Non-faculty: 24%  
Classified Staff: 19%  
Purpose: This survey was conducted to ascertain the level of familiarity that Lawrence campus faculty and staff have with the programs and offerings of Edwards Campus.

Title: KU Card Center Survey  
Date: Spring 2002  
Requestors: Nancy Miles, KU Card Administrator; KU Card Center  
Mode: Web  
Targeted Group: All Faculty, Staff, and Students  
Response Rate: Overall: 19.3%  
Students: 18.3%  
Faculty: 16.5%  
Unclassified Staff: 28.5%  
Classified Staff: 24.4%  
Purpose: This survey was conducted to measure overall satisfaction with the functionality of the card, how well each of the existing card features were being used, and which new services from an array of possibilities were desirable.
Title: Student Perceptions Survey  
Date: Spring 2002  
Requestors: Originally Board of Regents, Provost's Office beginning 2000  
Mode: Telephone  
Targeted Group: Stratified sample of students (by class)  
Response Rate: N/A  
Purpose: This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2004, 2000, 1998, 1996.)

Title: Planning and Facilities Management Survey (DCM and FO)  
Date: Fall 2001  
Requestors: James Long, Vice Provost; Facilities Planning and Management  
Mode: Web  
Targeted Group: Past and Current Customers of Design and Construction Management  
Response Rate: 36.9%  
Purpose: This survey was conducted to measure customer satisfaction with the services provided by Facilities Operations, Design and Construction Management.

Title: Staff Workplace Climate Survey (Classified and Unclassified Staff)  
Date: Spring 2001  
Requestors: Ola Faucher, Director; Human Resources  
Mode: Campus Mail  
Targeted Group: All Classified and and Unclassified Staff  
Response Rate: Overall: 34.8%  
Classified Staff: 33.6%  
Unclassified Staff: 36.1%  
Purpose: Respondents were asked to rate their level of agreement to a series of questions regarding professional challenge, level of personal comfort on the job relationship with immediate supervisor, and University responsiveness.

Title: Report of the Equity Study Committee  
Date: Fall 2000  
Requestors: Susan Twombly, Chair; Equity Study Committee  
Mode: Campus Mail  
Targeted Group: All Faculty  
Response Rate: Faculty: 33%  
Unclassified Staff: 37%  
Purpose: To determine whether or not KU Lawrence is an “equitable” employer in the following areas: University Practices, Unit Life, Resources and Working Conditions and Individual Considerations.
Title: Senior Survey  
Date: Spring 2000  
Requestors: OIRP  
Mode: Federal Mail  
Targeted Group: All Seniors who had filed for degree by Mid-March  
Response Rate: 43.6%  
Purpose: The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 1977, 1982, 1987, 1992, and 1996.)

Title: Voyager User Training Survey  
Date: Spring 2000  
Requestors: Cindy Pierard, Head Reference; Libraries  
Mode: Campus Mail  
Targeted Group: Users of the Endeavor-Voyager Reference Tool  
Response Rate: 45%  
Purpose: Institutional Survey designed to assess the user training methods and system publicity of Endeavor-Voyager, a library reference tool.

Title: Freshman/Sophomore Advising Survey  
Date: Spring 2000  
Requestors: Kathryn Tuttle, Director; F/S Advising Center  
Mode: Telephone  
Targeted Group: Stratified Sample of Freshmen and Sophomores from all the Schools and the College, capturing as many as possible from Architecture and Arch Engineering  
Purpose: Students were asked to rate the degree of importance regarding various aspects of the advising experience. (This survey was also conducted in 1999, 1998.)

Title: Student Perceptions Survey  
Date: Spring 2000  
Requestors: Originally Board of Regents, Provost’s Office beginning 2000  
Mode: Telephone  
Targeted Group: Stratified sample of students (by class)  
Purpose: This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2004, 2002, 1998, 1996.)

Title: Watson Library Cataloging Department Customer Satisfaction Survey  
Date: Fall 1999  
Requestors: George Gibbs, Head of Music and Dance Library; Libraries  
Mode: Campus Mail  
Targeted Group: Sample of Faculty and Staff  
Purpose: This survey was designed to assess minimum and maximum levels of service for cataloging records, providing bibliographic access to electronic resources, retrospective conversion, representing bibliographic records in all formats, providing consistency within the catalog, and sharing responsibility to provide holdings for monographs and serials.
Title: Freshman/Sophomore Advising Survey  
Date: Spring 1999  
Requestors: Kathryn Tuttle, Director; F/S Advising Center  
Mode: Telephone  
Targeted Group: Stratified Sample of Freshmen and Sophomores from all the Schools and the College, capturing as many as possible from Architecture and Arch Engineering  
Purpose: Students were asked to rate the degree of importance regarding various aspects of the advising experience. (This survey was also conducted in 2000 and 1998.)

Title: Oread Readership Survey  
Date: Spring 1999  
Requestors: Todd Cohen, Assistant Director; University Relations  
Mode: Campus Mail  
Targeted Group: Sample of Faculty and Staff  
Purpose: Faculty and staff were asked to rate how well their needs and expectations were met by the Oread. (A similar survey was conducted in 1994 and 1986)

Title: Writing Consulting: Large Class Survey  
Date: Fall 1998  
Requestors: Pat McQueeney, Director; Writing Consulting  
Mode: Campus Mail  
Targeted Group: All Faculty  
Purpose: Faculty were surveyed to determine the types the types of writing assignments given in large classes.

Title: Writing Consulting: Review  
Date: Fall 1998  
Requestors: Sandra Gautt, Vice Provost of Faculty Development; Office of the Provost; Pat McQueeney, Director; Writing Consulting  
Mode: Campus Mail  
Targeted Group: All Faculty  
Purpose: Faculty were asked to evaluate the services of Writing Consulting.

Title: Freshman/Sophomore Advising Survey  
Date: Spring 1998  
Requestors: Kathryn Tuttle, Director; F/S Advising Center  
Mode: Telephone  
Targeted Group: Stratified Sample of Freshmen and Sophomores from all the Schools and the College, capturing as many as possible from Architecture and Architectural Engineering  
Purpose: Students are asked to rate the degree of importance regarding various aspects of the advising experience. (This survey was also conducted in 2000, 1999)

Title: Graduate Program Quality Assessment  
Date: Spring 1998  
Requestors: Office of the Provost  
Mode:  
Targeted Group:  
Purpose: The purpose of this survey was to measure the importance of individual quality indicators in assessing the quality of graduate programs.
Title: Survey: Faculty Roles and Rewards – Librarians  
**Date:** Spring 1998  
**Requestors:** Marilu Goodyear, Vice Provost; Libraries and Information Services, William Crowe, Libraries  
**Mode:** Campus Mail  
**Targeted Group:** Tenured and Tenure Track Librarians  
**Purpose:** Librarians were asked to rate the perceived level of importance between professional performance and research in merit salary, promotion, and tenure decisions for different constituent groups.

Title: Student Perceptions Survey  
**Date:** Spring 1998  
**Requestors:** Board of Regents  
**Mode:** Telephone  
**Targeted Group:** Stratified sample of students (by class)  
**Purpose:** This survey was designed to serve as a summative evaluation of the quality of educational experience for currently enrolled students at each class level, at each of the six Regents Universities. (This survey was also conducted in 2004, 2002, 2000, 1996.)

Title: Trademark Survey  
**Date:** Spring 1998  
**Requestors:** Paul Vander Tuig, Licensing Administrator; KU Memorial Unions  
**Mode:** Campus and Federal Mail  
**Targeted Group:** Sample of Faculty, Staff, Students, and Alumni  
**Purpose:** The purpose of this survey was to assess the opinions of alumni, faculty, staff, and students regarding various University logos.

Title: Kansas Alumni Readership Survey  
**Date:** Fall 1997  
**Requestors:** Jennifer Sanner, Senior Vice President of Communications; KU Alumni Center  
**Mode:** Federal Mail  
**Targeted Group:** Sample of 4,000 Alumni in the Alumni Center’s Database  
**Purpose:** The purpose of this survey was to evaluate the market characteristics and retail patterns of Kansas Alumni readers. (A similar survey was also conducted in 2003.)

Title: School of Engineering Alumni Survey  
**Date:** Fall 1997  
**Requestors:** Carl Locke, Dean; School of Engineering  
**Mode:** Federal Mail  
**Targeted Group:** Recent Engineering Graduates  
**Purpose:** This survey assessed the experience of recent graduates from the School of Engineering, also meeting ABET accreditation requirements. (A similar survey was conducted in 1992.)
Title: Recognition and Awards Survey  
**Date:** Fall 1997  
**Requestors:** Phil Rankin, Retired Staff; Human Resources  
**Mode:** Campus Mail  
**Targeted Group:** Classified and Unclassified Staff  
**Purpose:** This survey was developed to obtain feedback on how well the Employee Recognition Program was working and what improvements could be made.

Title: Kansas and Burge Unions, Services, and Programs Telephone Survey  
**Date:** Fall 1997  
**Requestors:** James Long, Director; Kansas and Burge Unions  
**Mode:** Telephone  
**Targeted Group:** Stratified Sample of Students (by class)  
**Purpose:** Students were asked to evaluate the services and programs offered by Kansas and Burge Unions.

Title: Survey: Faculty Roles and Rewards  
**Date:** Spring 1997  
**Requestors:**  
**Mode:** Campus Mail  
**Targeted Group:** Tenured and Tenure Track Faculty  
**Purpose:** Faculty were asked to rate the perceived level of importance between professional performance and research in merit salary, promotion, and tenure decisions for different constituent groups.

Title: Freshman Computer Use Survey  
**Date:** Fall 1996  
**Requestors:**  
**Mode:** Federal Mail  
**Targeted Group:** Sample of Freshmen Students  
**Purpose:** This survey asked freshmen whether they have a computer in their living quarters, what type it is, what software they use, and whether they use KU’s email.

Title: University Relations Report Survey  
**Date:** Fall 1996  
**Requestors:** Office of University Relations  
**Mode:** Federal Mail  
**Targeted Group:** Individuals on the Report Mailing List  
**Purpose:** The purpose of this report was to convey the experiences of KU students to their parents.

Title: Printing Services: Customer Needs Survey  
**Date:** Summer 1996  
**Requestors:** Printing Services  
**Mode:** Campus Mail  
**Targeted Group:** Three groups: Primary Users as identified by Printing Services, Administrators, and Students  
**Purpose:** The purpose of this survey was to identify and evaluate the services customers’ use at Printing Services.
Title: Orientation Survey  
Date: Spring 1996  
Requestors: Enrollment Planning Committee  
Mode: Distributed in New Student Orientation Packets  
Targeted Group: Incoming Freshmen at New Student Orientation  
Purpose: The purpose of this survey was to gather information on the importance of certain college choice factors involved in the decision to attend KU, and the importance of some of KU's recruitment activities.

Title: Admissions Follow-Up Survey  
Date: Spring 1996  
Requestors: Office of Admissions  
Mode: Telephone  
Targeted Group: Minority Students who accepted admission at KU but did not matriculate  
Purpose: The purpose of this survey was to assess why minority students accepted admission to KU but did not enroll at KU.

Title: KU Librarians UnCover Survey  
Date: Spring 1996  
Requestors: University Librarians  
Mode: Federal Mail  
Targeted Group: Campus users of the UnCover Electronic Database/Referencing System  
Purpose: This survey measured the success or failure of the trial run of the UnCover electronic database/referencing system.

Title: Senior Survey Spring 1996  
Date: Spring 1996  
Requestors: OIRP  
Mode: Federal Mail  
Targeted Group: All Seniors who had filed for degree by Mid-March  
Purpose: The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 1977, 1982, 1987, 1992, and 2000.)

Title: Student Perceptions Survey  
Date: Spring 1996  
Requestors: Board of Regents  
Mode: Telephone  
Targeted Group: Stratified Sample of Students (by class)  
Purpose: The purpose if this survey was to ascertain the quality of students' educational experiences for currently enrolled students at each of the Regents Universities. (This survey was also conducted in 1998, 2000, 2002, 2004.)
Title: Hawk’s Nest Survey  
Date: Spring 1996  
Requestors: James Long, Director; Kansas and Burge Unions, Jay Glatz, Director Food Services, Kansas and Burge Unions  
Mode: Distributed to 125 Patrons of the Hawk’s Nest during one lunch hour  
Targeted Group: Sample of Faculty, Staff, and Students  
Purpose: The purpose of this survey was to evaluate the food preferences of Hawk’s Nest patrons.

Title: KS Union Square Survey  
Date: Spring 1996  
Requestors: Jim Long, Director; Kansas and Burge Unions, Jay Glatz, Food Services Director, Kansas and Burge Unions  
Mode: Campus and Federal Mail  
Targeted Group: Sample of Faculty, Staff, and Students  
Purpose: The purpose of this survey was to evaluate the level of service offered by Union Square.

Title: Survey of Writing at KU  
Date: Spring 1996  
Requestors: Pat McQueeny, Director; KU Writing Center  
Mode: Campus Mail  
Targeted Group: All Faculty and Teaching Assistants in the College  
Purpose: The purpose of this survey was to determine what academic writing goes on among University of Kansas students.

Title: Attrition Survey  
Date: Fall 1995  
Requestors:  
Mode: Telephone  
Targeted Group: Students who left the university in good standing  
Purpose: To determine the most important factors influencing students’ decisions to leave KU.

Title: Human Resources Survey  
Date: Fall 1995  
Mode: Campus Mail  
Targeted Group: Faculty and Staff  
Requestors: Marc Adin, Director; Human Resources  
Purpose: The purpose of this survey was to identify the needs of the people who use Human Resources as well as to evaluate the current level of service offered.

Title: KANU Listener Survey  
Date: Fall 1995  
Mode: Federal Mail and Onsite at Riverfront Mall  
Targeted Group: 2200 people who pledged money to KANU during Fall 1995 Fund Drive  
Requestors: KANU  
Purpose: The purpose of this survey was to evaluate KANU listener habits and preferences.
Title: Parking Survey  
Date: Fall 1995  
Requestors: Parking Department  
Targeted Group: Faculty, Staff, and Students  
Purpose: To assess the current parking situation on campus; transportation between campus buildings, support for retained parking at academic core of campus, visibility of park and ride system, possible solutions to existing traffic problems.

Title: Library Student Survey  
Date: Spring 1995  
Requestors: William Crowe, Dean; Libraries  
Mode: Federal Mail  
Targeted Group: Students  
Purpose: The purpose of this survey was to assess students' level of library use and satisfaction with current library services.

Title: KS Union Computer Systems Survey  
Date: Spring 1995  
Requestors: Kansas Union  
Mode: Onsite, after a computer presentation  
Targeted Group: Participants in a computer demonstration  
Purpose: This survey was to assist in deciding on the best computer system for the KU Bookstore.

Title: Orientation Survey  
Date: Spring 1995  
Requestors: Admissions  
Mode: On Site at New Student Orientation  
Targeted Group: Participants in New Student Orientation  
Purpose: The purpose of this survey was to discover the 5 most important factors influencing students to choose KU.

Title: Burge Union Survey  
Date: Spring 1995  
Requestors: Jim Long, Jay Glatz, Collette Philipot; Kansas and Burge Unions  
Mode: Federal Mail  
Targeted Group: Faculty, Staff, and Students  
Purpose: This was a satisfaction survey of the quality, type, and scope of services offered by the Burge Union.

Title: Oread Survey  
Date: Spring 1994  
Requestors: Kay Albright, University Relations  
Mode: Campus Mail  
Targeted Group: Faculty and Staff  
Purpose: To assess how well the Oread publication meets the needs of its readers. (A similar survey was conducted in 1999 and 1986.)
Master Index of OIRP Surveys

Index of Surveys Involving the Office of Institutional Research and Planning

Title: Child Care Survey
Date: Fall 1993
Requestors: Ann Eversole, Chair; Child Care Task Force
Mode: Telephone
Targeted Group: Faculty, Staff, and Students
Purpose: To assess the extent of need of child care service in the University community.

Title: KU Museum of Natural History Survey
Date: Spring 1993
Requestors: Natural History Museum
Mode: Onsite at Museum During Museum Day
Targeted Group: Museum Day Visitors
Purpose: This was a brief postcard survey to capture the demographics of visitors at Museum Day.

Title: Engineering Alumni Survey
Date: Fall 1992
Requestors: Carl Locke, Dean; School of Engineering
Mode: Federal Mail
Targeted Group: School of Engineering Alumni
Purpose: This survey assessed the experience of recent graduates from The School of Engineering, also meeting ABET accreditation requirements. (A similar study was also conducted in 1997.)

Title: Senior Survey
Date: 1992
Requestors: OIRP
Mode: Federal Mail
Targeted Group: All Seniors who had filed an application for degree by mid-March
Purpose: The purpose for the survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (A similar study was also done in 1977, 1982, 1987, 1996, 2000.)

Title: Law School Funding Survey
Date: 1992
Requestors: Bob Jerry, Dean; Law School
Mode: Fax
Targeted Group: Selected Law School Deans
Purpose: This was a survey of other selected Law Schools to discover whether they are allowed to keep the “differential” tuition or fee add-on and if so, for what purposes.

Title: Goal Attainment Survey
Date: Spring 1991
Requestors: University Assessment Committee
Mode: Telephone
Targeted Group: 5 KU Constituent Groups: KU faculty, parents, juniors, seniors, freshmen and alumni,
Purpose: This survey had participants rate the importance of 35 institutional goals, and KU’s success in attaining them.
Title: Dropped Course Survey and Report  
Date: Fall 1990  
Requestors:  
Mode: Onsite when students came in to drop courses  
Targeted Group: Students who dropped courses  
Purpose: The purpose of this survey was to discover the most important reasons why students drop courses.

Title: Faculty Perceptions of Administrative Communication  
Date: Fall 1990  
Requestors: Executive Vice Chancellor (Judith Ramaley), eight focus groups were conducted by Beverly Davenport-Sypher.  
Mode: Focus Groups  
Targeted Group: Faculty  
Purpose: To increase the administration’s understanding of faculty perceptions regarding communication practices on KU’s Lawrence campus.

Title: Institutional Factors and Student Characteristics in the College Choice Process  
Date: Spring 1987  
Requestors: Admissions/University Relations  
Mode: Telephone  
Targeted Group: Students who were admitted to KU but didn’t matriculate  
Purpose: The purpose of this survey was to determine what factors had the greatest effect on a student’s decision about whether to attend KU.

Title: Senior Survey  
Date: Spring 1987  
Requestors: OIRP  
Mode: Federal Mail  
Targeted Group: Seniors who had filed an application for degree by mid-March  
Purpose: The purpose of this survey is to continue to capture information on the level of student satisfaction with the college experience with a deliberate timetable for reassessment. (This survey was also conducted in 1977, 1982, 1992, 1996, 2000.)

Title: Oread Survey  
Date: Fall 1986  
Requestors: University Relations  
Mode: Campus Mail  
Targeted Group: Faculty and Staff  
Purpose: To assess how well the Oread publication serves its readership. (A similar survey was also conducted in 1994 and 1999.)

Title: Kansas Union Renovation  
Date: 1986  
Requestors: James Long, Director; Kansas and Burge Unions  
Mode: Onsite in the Lobby of the Kansas Union  
Targeted Group: Students  
Purpose: This was a ballot asking students whether they favored or opposed having their fees raised by $5 each semester over the next 10 years to finance the renovation of the Union.
Title: Advising Survey  
Date: Fall 1985  
Requestors: Academic Affairs  
Mode: Federal Mail  
Targeted Group: Students  
Purpose: The purpose of this survey was to assess student opinion on academic advising.

Title: Student Interest in Intercollegiate Football and Men’s Basketball  
Date: Spring 1985  
Requestors: 
Mode: Federal Mail  
Targeted Group: Student  
Purpose: The purpose of this survey was to assess changing game attendance patterns and student opinion about policies concerning ticket prices, the scheduling of games, and other changes which would increase student interest in KU sports programs.

Title: Community Support for Intercollegiate Football and Men’s Basketball  
Date: Spring 1985  
Requestors: 
Mode: Campus Mail  
Targeted Group: Faculty and Staff  
Purpose: The purpose of this survey was to determine what factors affect community support for KU sports programs and how much support can be improved.

Title: University of Kansas Intercollegiate Athletics Survey  
Date: Fall 1985  
Requestors: General Council  
Mode: Federal Mail  
Targeted Group: Students  
Purpose: The purpose of this survey was to determine how well the University’s intercollegiate athletic programs were currently meeting the needs and interests of the students.

Title: Evaluation of the Academic Early Warning System  
Date: Fall 1984  
Requestors: 
Mode: Campus Mail  
Targeted Group: Faculty  
Purpose: This evaluation examined the effectiveness of the Academic Early Warning System as an academic intervention system at the University of Kansas.

Title: Basic Institutional Data and Institutional Self-Study  
Date: Fall 1984  
Requestors: 
Mode: 
Targeted Group: Students and Alumni  
Purpose: This excerpt discusses some issues faced by administrators of the University of Kansas during the past 15 years.
Title: Student Opinion Survey #7 on Night Parking on Campus  
Date: Spring 1984  
Requestors: Student Opinion Survey Committee  
Mode: In class  
Targeted Group: Students  
Purpose: The purpose of this survey was to assess student opinion about the availability and need for night parking on campus.

Title: Kansas Union Survey  
Date: Spring 1984  
Requestors: Jim Long, Director Kansas Union  
Mode: Campus and Federal Mail  
Targeted Group: Faculty, Staff, and Students  
Purpose: The purpose of this survey was to assess opinion of facility users about the services, facilities, and programs that are or might be provided by the Kansas Union to provide input for renovation.

Title: Perceptions and Characteristics of JCCC/KU transfer and Native KU Students  
Date: Fall 1983  
Requestors:  
Mode: Federal Mail  
Targeted Group: Native KU Students and JCCC Transfer Students  
Purpose: The purpose of this survey was to determine if the experiences of transfer students differed from the experience of students whose only college enrollment was at KU.

Title: ACT Data Trends for the University of Kansas  
Date: Spring 1983  
Requestors:  
Purpose: This report evaluates ACT data trends and whether or not standard scores are representative of the student body.

Title: Survey of Faculty Who Advise Freshman  
Date: Spring 1983  
Requestors: Academic Affairs  
Mode: Campus Mail  
Targeted Group: Faculty  
Purpose: The purpose of this survey was to coordinate faculty opinion with information gathered from students by the Student Opinion Survey #5, which focused on academic advising.

Title: Academic Early Warning System  
Date: Spring 1983  
Requestors: Academic Affairs  
Purpose: This report summarizes 1983 information collected by the Academic Early Warning System.
Title: Student Opinion Survey #6 on Student Health Services  
Date: Spring 1983  
Requestors: Student Opinion Survey Committee  
Mode: In class  
Targeted Group: Students  
Purpose: The purpose of this survey was to assess students on experiences with, and opinions on recommendations for health care services at Watkins Hospital.

Title: Core Curriculum Committee  
Date: Fall 1982  
Requestors:  
Purpose: This report describes the results of a tabulation of freshman and sophomore requirements at KU.

Title: Academic Early Warning System Data Summary  
Date: Fall 1982  
Requestors:  
Purpose: This report summarizes the information collected by the academic Early Warning System.

Title: Student Opinion Survey #5  
Date: Fall 1982  
Requestors: Academic Affairs via the Student Opinion Survey Committee  
Mode: In class  
Targeted Group: Students  
Purpose: The purpose of this survey was to assess student opinion about academic advising.

Title: Undergraduate Attrition Study at the University of Kansas  
Date: Spring 1982  
Requestors:  
Purpose: This report is an update of the original report first published in Fall 1981.

Title: Senior Survey  
Date: Spring 1982  
Requestors: OIRP  
Mode: Mail Survey  
Targeted Group: Students  
Purpose: The impetus for the survey was to obtain a baseline measure on the level of student satisfaction with the college experience with a deliberate timetable for reassessment.

Title: Student Opinion Survey #4  
Date: Spring 1982  
Requestors: Council of Institutional Research Officers, via the Student Opinion Survey Committee  
Mode: In class  
Targeted Group: Students  
Purpose: The purpose of this survey was to assess student opinion about bicycle riding on campus, study abroad, the US Space Program, and take home exams.
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Office of Institutional Research and Planning

Title: Student Opinion Survey #3
Date: Spring 1982
Requestors: Student Opinion Survey Committee
Mode: In class
Targeted Group: Students
Purpose: The purpose of this survey was to assess student opinion about the Spencer Museum of Art, the Student Employment Center, Student Senate Elections, and Associated Students of Kansas.

Title: Student Opinion Survey #2
Date: Fall 1981
Requestors: Student Affairs via the Student Opinion Survey Committee
Mode: In class
Targeted Group: Students
Purpose: The purpose of this survey was to assess student opinion on the following issues: accessibility to typewriters, rights of foreign students, and the extent of sexual harassment on campus.

Title: Advising, Course Enrollment and Grades of 1980 Entering Freshman
Date: Fall 1981
Requestors: Academic Affairs via the Student Opinion Survey Committee
Mode: In class
Targeted Group: Students
Purpose: This is a report that discusses some of the relationships among advising, course enrollment and course grades for 1980 entering freshman.

Title: Undergraduate Attrition Study at the University of Kansas
Date: Fall 1981
Requestors:
Purpose: This is a report that defines retention and attrition at the University of Kansas and describes procedures for computing attrition statistics on entering freshman classes.

Title: ACT Profile Report for the University of Kansas: Data trends 1967-1980
Date: Spring 1981
Requestors:
Purpose: This report evaluates ACT data trends and whether or not standard scores are representative of the student body.

Title: Student opinion Survey #1
Date: Spring 1981
Requestors: Student Opinion Survey Committee
Mode: In class
Targeted Group: Students
Purpose: The purpose of this survey was to assess student opinion and preference on issues, including: the sale of beer in Memorial Stadium, shortening the Fall semester, information sources on campus and study abroad.
Title: Entering Freshman Survey  
Date: Fall 1980  
Requestors:  
Mode: Federal Mail  
Targeted Group: Entering Freshmen  
Purpose: The purpose of this survey was to provide data in order to test the validity of a discriminate function, developed from a Fall 1979 Freshman Survey to predict which members of the entering freshman class would drop out and which would persist.

Title: Survey of New Enrollees at the Regents Center  
Date: Fall 1980  
Requestors: University Relations  
Mode: Federal Mail  
Targeted Group: New enrollees at the Regents Center  
Purpose: This survey was a continuation of the Survey of New Enrollees at the Regents Center conducted in Spring 1980.

Title: Survey of Graduates at the University of Kansas  
Date: Spring 1980  
Requestors: 1979-80 Commencement Committee  
Mode: Federal Mail  
Targeted Group: Half of the students whose names appeared on the Commencement File  
Purpose: The purpose of this survey was to assess the opinions of graduates about activities related to commencement.

Title: ACT Profile Report for the University of Kansas: Data Trends 1967-1979  
Date: Spring 1980  
Requestors:  
Purpose: This is a report that which updates tables appearing in OIRP technical report entitled “The ACT Profile Report for the University of Kansas: Part 1 Are the Standard Scores Representative? Part 2: Data Trends,” issued in September 1979.

Title: Survey of New Enrollees at the Regents Center  
Date: Spring 1980  
Requestors:  
Mode: Federal Mail  
Targeted Group: New enrollees at the Regents Center  
Purpose: The purpose of this survey was to discover how new students at the Regents Center learned about the Center, what their academic goal or interest is, and what media they are exposed to on a regular basis.

Title: Student Senate Survey  
Date: Fall 1979  
Requestors: Student Senate and Graduate Student Council  
Mode: Federal Mail  
Targeted Group: Stratified Sample of Undergraduate and Graduate Students  
Purpose: The purpose of this survey was to solicit the opinions of undergraduates and graduates on how student activity fees are spent and what, if any, changes should be made in the allocations.
Title: Survey of Entering Freshman at the University of Kansas
Date: Fall 1979
Requestors: OIRP
Mode: Federal Mail
Targeted Group: Sample of Entering Freshmen Students
Purpose: The purpose of this survey was to develop data about students at the University, which would be focused (yet comprehensive in purpose), and derived from official University sources or from the students themselves, comparable over time and written for the University community.

Title: Summer Session Questionnaire, Lawrence and Kansas City Campuses
Date: Spring 1979
Requestors:
Mode:
Targeted Group: Summer Session Enrollees on the Lawrence and Regents Center Campuses
Purpose: The purpose of this survey was to investigate why students were interested in taking summer courses.

Title: Summer Session – Regents Center Survey
Date: Summer 1978
Requestors:
Mode: Onsite distribution during Summer Session Enrollment
Targeted Group: Summer Session Enrollees
Purpose: The purpose of this survey was to assess why students became interested in attending summer session at KU.

Title: Summer Session Survey - Lawrence
Date: Summer 1978
Requestors:
Mode: Onsite distribution during Summer Session Enrollment
Targeted Group: Summer Session Enrollees
Purpose: The purpose of this survey was to assess why students became interested in attending summer session at KU.

Title: Survey of Financial Aid Students
Date: Spring 1978
Requestors: Joan Sherwood, Office of Financial Aid
Mode: Federal Mail
Targeted Group: Students Who Applied for Financial Aid
Purpose: The purpose of this survey was to measure the students overall level of satisfaction or dissatisfaction with the services they received from the Office of Student Financial Aid as well as to gather information about their summer employment experiences and earnings.

Title: Freshman Survey
Date: Spring 1978
Requestors:
Mode: Federal Mail
Targeted Group: First Year Students who did not Return to KU
Purpose: This was a questionnaire sent to first year students who did not return to KU following their first (Fall) semester.
Title: Johnson County High School Survey  
Date: Spring 1978  
Requestors: Johnson County High School Students  
Purpose: This survey gathered demographic information on Johnson County high school students and their post graduation plans.

Title: KU Alumni Honors Program for High Schools  
Date: Spring 1978  
Requestors: Alumni Association  
Mode: Federal Mail  
Targeted Group: Four constituent groups: 1) Students in the Honors Program, 2) Parents of Those Students, 3) High school administrators, Counselors, and Teachers Connected with the Program, and 4) Alumni in communities where the Program Exists  
Purpose: The purpose of this survey was to develop a better understanding for the University Honors Program

Title: Survey of Freshmen Who Dropped Out and Those Who Reenrolled  
Date: Spring 1978  
Requestors:  
Mode: Federal Mail  
Targeted Group: Two Groups: Freshmen Drop Outs and Freshmen Persisters  
Purpose: The purpose of this survey was to understand the factors that contributed to students leaving the University, and to identify differences between drop outs and persisters.

Title: Kansas Senior Survey  
Date: Spring 1977  
Requestors: Kansas Board of Regents  
Mode: Federal Mail  
Targeted Group: Seniors who had filed an application for degree by mid-March  
Purpose: The impetus for the survey was to obtain a baseline measure on the level of student satisfaction with the college experience with a deliberate timetable for reassessment.

Title: Survey of “No Shows”  
Date: Fall 1976  
Requestors:  
Mode: Federal Mail  
Targeted Group: Freshmen who were admitted but did not enroll at KU  
Purpose: This postcard asks why they did not enroll, if they are attending another post-secondary institution, and if they plan to enroll at KU in the future.
Title: Freshman Satisfaction or Dissatisfaction of the University  
Date: Spring 1975  
Requestors:  
Mode:  
Targeted Group: Freshmen  
Purpose: This questionnaire covers topics such as general experience at KU, instructor competence, graduate instructors, contact with faculty, class size, exams, class schedules, required books, advising, library services, computer facilities, the Museum of Art, the Museum of Natural History, enrollment, housing, financial aid, health services, counseling assistance, recreational facilities, sports, cultural activities, student organizations, University Catalogs, and also asks for some information about the respondent.

Title: Survey of “No Shows”  
Date: Fall 1975  
Requestors:  
Mode: Federal Mail  
Targeted Group: Freshmen who were Admitted but did not Enroll  
Purpose: This postcard asks why they did not enroll, if they are attending another post-secondary institution, and if they plan to enroll at KU in the future.

Title: Survey of 1975 Graduates  
Date: Spring 1975  
Requestors: Del Shankel, Executive Vice Chancellor  
Mode: Federal Mail  
Targeted Group: Half of the 1975 Graduates  
Purpose: This survey investigated two major areas: 1) demographic and personnel characteristics of the graduate and 2) how the graduates rate the academic and service functions of the University.

Title: Survey of “No Shows”  
Date: Fall 1974  
Requestors:  
Mode: Federal Mail  
Targeted Group: Freshmen who were Admitted but did not Enroll  
Purpose: This postcard questionnaire asks why they did not enroll, if they are attending another post-secondary institution, and if they plan to enroll at KU in the future.

Title: Institutional Self Study  
Date: Fall 1974  
Requestors:  
Purpose: This report excerpt summarizes papers and questionnaires conducted at the University of Kansas.

Title: Survey of “No Shows”  
Date: Fall 1973  
Requestors:  
Mode: Federal Mail  
Targeted Group: Freshmen who were admitted but did not Enroll  
Purpose: This postcard questionnaire asks why they did not enroll, if they are attending another post-secondary institution, and if they plan to enroll at KU in the future.
Title: Registration and Enrollment Survey  
Date: Fall 1973  
Requestors:  
Mode: Onsite at Enrollment Center  
Targeted Group: Students  
Purpose: The purpose of this survey questionnaire was to determine students' perceptions of the registration and enrollment process.